

JCRC Meeting Highlights and Meeting Minutes August 27, 2013

Anthony Hall called the meeting to order at 6:40. The minutes for July were presented, with a move by Vic Koenig to approve, and seconded David Collea. The Treasurer's report was presented by Vic Koenig. This past month incoming revenues of \$324 from dues and grill receipts, and \$359 spent on expenses related to mowing, fly-in costs, and a new club trainer.

Old Business: Anthony Hall thanked the volunteers for the Boy Scout Aviation Badge event, and that it was a success the boys will remember, with plenty of kids laughing and gorgeous weather as well. Ed McEntire mentioned that two or three wanted to return and fly again.

Vic Koenig, Dennis Sams and Jerry Black brought back second and third place awards from the SPA contest in Chattanooga! Dennis also took home an ARF Dirty Bird in a drawing there. Eddie Cline mentioned several new pilots would be interested in learning pattern flying.

Anthony Hall emphasized that elections were coming up and nominations were needed. The Giant Scale and Kite Flying picnic is September 28th. Michael Lick volunteered to cook BBQ, and Eddie Cline will check back and see if Ethan will be available for competition BBQ cooking again. There was discussion about doing a catered event next time for the entire. In the past the club has always furnished meat and drinks, and the sides were pot luck. Anthony Hall then called out for ideas for next year's club events.

New Business: Mike Starnes announced that the club's Facebook page was 215 fans, including someone in France(!), but mostly located in Kingsport & Johnson City. Mike was able to reach beyond his 700 Facebook friends by paying a fee to "boost" to reach out further to around 12,000 people in the area. Anthony Hall noted that we've had good Thursday turnout. Mike Starnes said that William Bush had expressed interest and was made an administrator of the page. Anthony suggested spending \$20 per month on Facebook advertising, and Eddie Cline said it could be used to promote picnics and events. Anthony Hall called for a motion for the expenditure, Dave Peterson made the motion and Vic Koenig seconded it. Eddie Cline stated it would be helpful for the membership application form to have a space for asking how the member had heard of the club, to see if the Facebook spending was having an effect on memberships. A motion to close was made by Eddie Cline, and seconded by Vic Koenig.

Respectfully submitted,
Michael Lick, JCRC Secretary